

# About the author



My writer name is Pert Mason, and I was born in Copenhagen, Denmark 1960.

During the eighties I made myself a career in a supermarket chain. It was one of the first free retailers in Denmark that implemented Information technology (It) systems in its daily operations, both at the offices and the shops.

Due to personal experience with computers, I soon got involved with strategic and practical implementation of It systems everywhere in our business.

An education as a “business manager with diploma” combined with courses in Project Management and Strategic Leadership put It at work in a perspective to me.

Some years later I graduated as a school teacher, and It quickly became integrated in my teaching. I almost felt it as my mission to teach my pupils how to use It, to reduce the struggle with learning Physics and Mathematics.

Some years later my mission turned out to only include adults. From 2010 to 2013 I worked as a teacher in It and Economics at Erhvervsskolerne Aars (Business Schools in Aars) and Aarhus Købmandsskole (Retailers School in Aarhus).

Since then I have worked as an independent consultant in It and Economics. I have written books for Erhvervsskolernes Forlag (Business School Publishing) and [bookboon.com](http://bookboon.com).